

Luke Princeton Nazaire

Content Writer | Technical Writer | Digital Content Specialist

[LinkedIn](#) | [Portfolio](#)

CONTACT



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Greater Atlanta Area

EDUCATION

English Writing & Publication

University of North Georgia,
Oakwood, GA

2024 - PRESENT (FLEXIBLE
SCHEDULE)

SKILLS

- Web Content Writing
- Content Strategy
- Search Engine Optimization
- Technical Writing
- Documentation Management

TOOLS

- Microsoft 365 Suite
- WordPress
- Google Analytics (GA4)
- Google Search Console
- Semrush
- Adobe FrameMaker
- Adobe Illustrator
- Adobe Photoshop

[Certificates](#)

Certified Technical Writer

Technical Writer HQ

ISSUED JUNE 2025

Google Analytics Certification

Google Skillshop

ISSUED DECEMBER 2025

EXPIRES DECEMBER 2026

PROFILE

A passionate content writer with 3 years of experience writing high-impact articles for a [self-owned online publication](#) and small marketing agencies, as well as a capable, detail-oriented technical writer who has contributed to the publication workflow of one of the largest elevator companies in the world. With 60+ published samples and counting, I've dedicated myself to producing clear, concise, and effective articles and documentation.

WORK EXPERIENCE

Junior Technical Writer Intern / JUNE 2026 - PRESENT

TK Elevator, Atlanta, GA

- Crafted and formatted detailed field bulletins addressing manufacturing and shipment issues using Adobe FrameMaker.
- Created broad internal documentation on a new company tool.
- Devised fresh methods to streamline publication workflows.

Web & SEO Intern / AUGUST 2025 - NOVEMBER 2025

Hype Marketing, Atlanta, GA

- Formulated [informative keyword clusters](#) using Semrush's Strategy Builder Tool.
- Wrote and revised a high-impact, keyword-rich [FAQ](#) for a client website.
- Utilized Semrush's Organic Research Tool to pinpoint missed keyword ranking opportunities for clients.

Content Writing Intern / JULY 2024 - JULY 2025

Four28 Marketing, Overland Park, KS

Walsh Marketing Group (Online Company)

- Planned and composed [15+ ghostwritten articles](#) for clients of the aforementioned marketing agencies, covering information relevant to various verticals and disciplines.
- Communicated the status of articles promptly to supervisors.

Digital Content Specialist / JUNE 2023 - JANUARY 2025

[Entertainment Analytical](#) (Self-Owned Online Publication)

- Developed and executed a bi-monthly editorial calendar, managing all aspects of copy, content strategy, and publishing in WordPress.
- Produced and published 35 researched, SEO-optimized articles on various forms of media, using Microsoft 365 Suite as a writing tool and Adobe Illustrator for thumbnail creation.
- Mapped Google Search Console data to plot content strategies.